

Second Century Soiree

Presented by Purdue University



YEARS of SPARKING
memories
& wonder
& dreams

OUR TIME IS NOW TO SPARK WONDER AND DREAMS

Cultivate Learning. We make learning memorable through the exploration of real objects, immersive environments, and powerful interactions.

Celebrate People. We are committed to equity, accessibility, openness, and inclusion by elevating voices that honor our diverse communities.

Encourage Innovation. We are relentless in our pursuit of bold innovation to continually engage and delight.

Champion Sustainability. We make decisions that foster social, environmental and economic sustainability.

Global Leadership. We acknowledge our responsibility as a leader to affect individual hearts and positively impact global change.



Your IMPACT

Over 1.2 Visitors Annually

- Most comm age of visiting children between 2yrs and 9yrs old
- 27,000+ member households
- 90% of our membership have children ages 12 and under

Enabling Youth

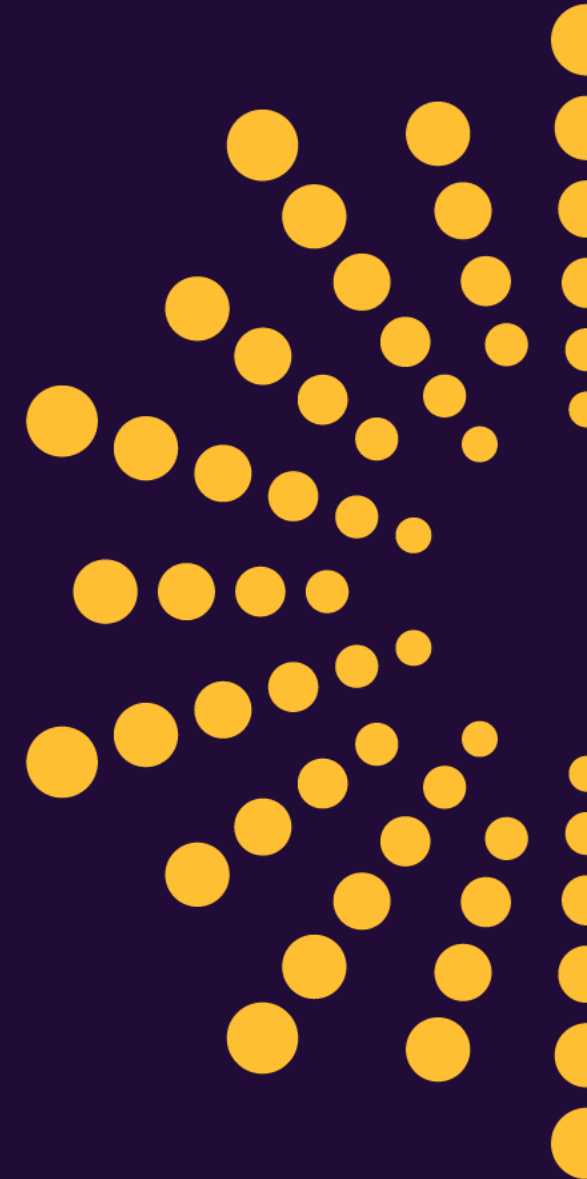
- Free and discounted field trips for over 80,000 K-12 students

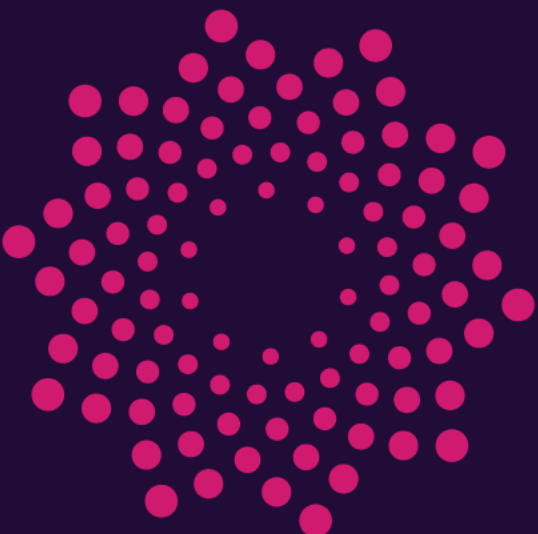
Empowering Women

- 48,908 girls and young women participated in the museum's Lilly Girls and Young Women in STEM program

Engaging Communities

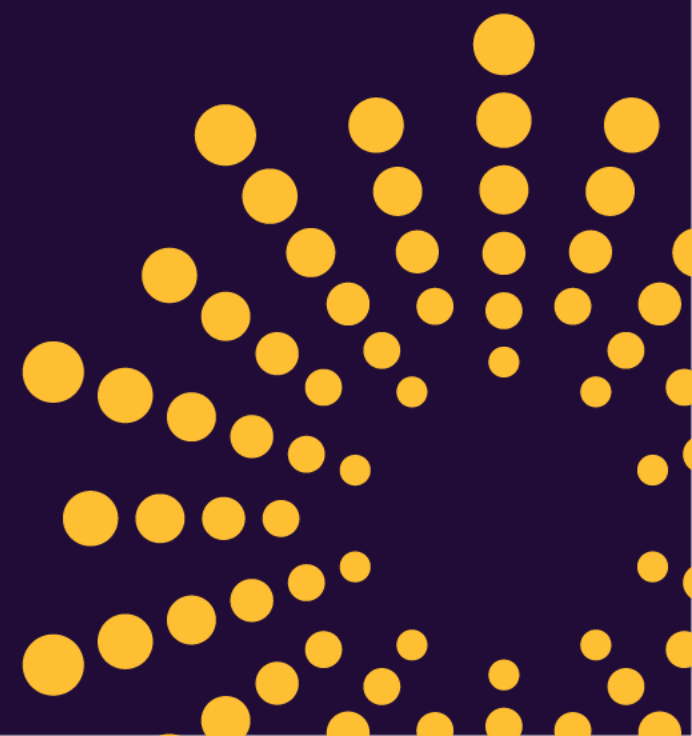
- Access Pass Visits: 77,855
- Free Neighborhood Club Memberships: 1,046
- Free Foster Family Memberships: 931
- Free First Thursday Attendance: 18,493

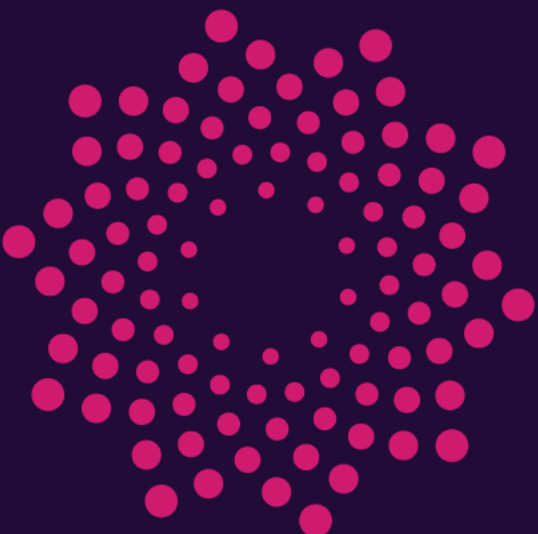




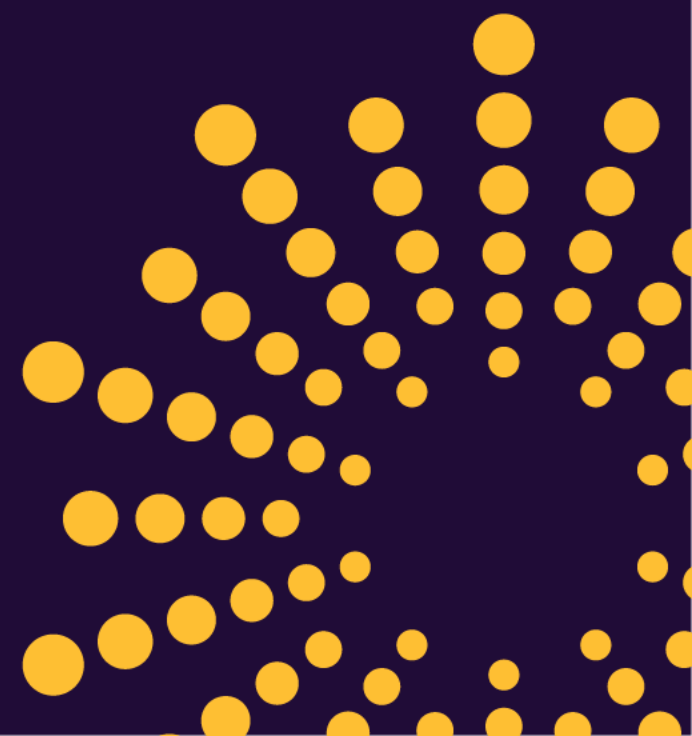
Presenting Sponsor

No Longer Available





Memories Sponsor Opportunities \$50,000



VIP Reception Presenting Sponsor

1 – available

The VIP reception will be an exclusive, invite only, opportunity that will include the museum's closest friends, most generous supporters, state and local officials, as well as celebrities and sports icons. The reception will be limited to an estimated 300 guests and take place before the main celebration.

Examples of the benefits you can expect to receive include:

- Memories Sponsor recognition on all applicable soiree print, digital, and social media promotion
- VIP Reception Presenting Sponsor Recognition
 - All print and digital VIP reception invites
 - VIP reception collateral and signage
 - All applicable onsite signage
 - Call out during VIP reception program remarks
 - Opportunity to provide VIP guests with branded memento
- Exclusive VIP networking opportunities
- Premium table for 8 to the VIP reception
- Step & repeat logo inclusion



Grand Finale Presenting Sponsor

1 – available

To cap off the evening's celebrations guests will be moved to a final location for a nightcap and WOW presentation. Elements of the WOW presentation are being finalized, but examples of what may be a part of the grand finale include a custom drone show, dance mob, performance from the Indianapolis Children's Choir, and a toast to the next 100-years of inspiring and empowering all children to realize their potential in the world.

Examples of the benefits you can expect to receive include:

- Memories Sponsor recognition on all applicable soiree print, digital, and social media promotion
- Recognition onsite as WOW presentation presenting sponsor
 - Signage located in the area guests will gather for the presentation, recognition included in any WOW presentation announcements, and any grand finale collateral
- Premium table for 8 to the VIP reception
- Exclusive VIP networking opportunities
- Step & repeat logo inclusion



Food Partner

1 - available

Food stations will be strategically placed throughout the museum for guests to enjoy a variety of delicious options. There will also be tray served heavy hors d'oeuvres passed throughout the evening offering our food partner multiple opportunities to connect your brand with our guests.

Examples of the benefits you can expect to receive include:

- Memories Sponsor recognition on all applicable soiree print, digital, and social media promotion
- Recognition at all static food stations
- Branded Hors d'oeuvres napkins
- Premium table for 8 to the VIP reception
- Exclusive VIP networking opportunities
- Step & repeat logo inclusion
- Recognition and branding is for the public facing portion only and does not include VIP reception



Beverage Partner

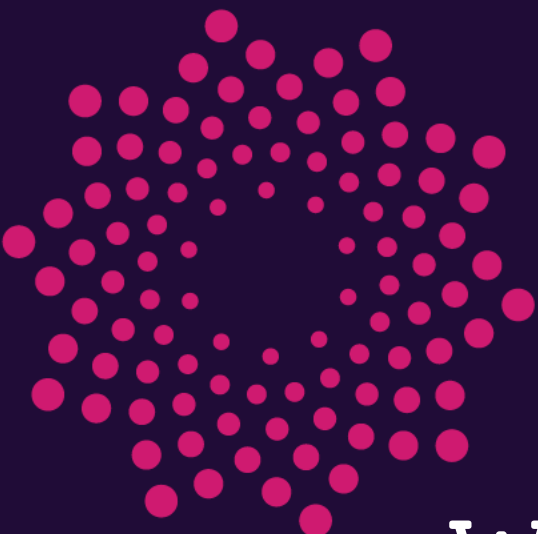
1 - available

Bars and beverage stations will be strategically placed all throughout the museum. Additionally, staff will tray serve drinks throughout the night and there will be a custom, interactive champagne wall for guests to self serve from.

Examples of the benefits you can expect to receive include:

- Memories Sponsor recognition on all applicable soiree print, digital, and social media promotion
- Recognition at all bars, beverage stations, and the champagne wall
- Branded beverage cocktail napkins
- Premium table for 8 to the VIP reception
- Exclusive VIP networking opportunities
- Step & repeat logo inclusion
- Recognition and branding is for public facing portion only and does not include VIP reception





Wonder Sponsor Opportunities \$25,000

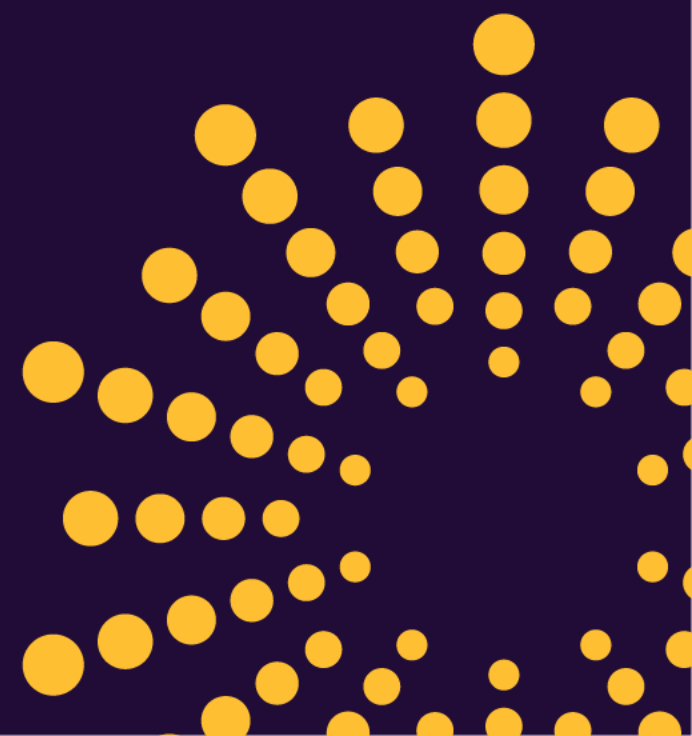


Photo Ops - multiple available

Custom, museum themed photo ops will be placed throughout the museum during the event. The sponsoring partner will receive logo **recognition to be included in all photo ops** as well as on all applicable digital and print soiree collateral as a Wonder Sponsor. Sponsors will also receive **4 VIP reception tickets**. A full list of opportunities will be provided to each confirmed sponsor as soon as details are available.



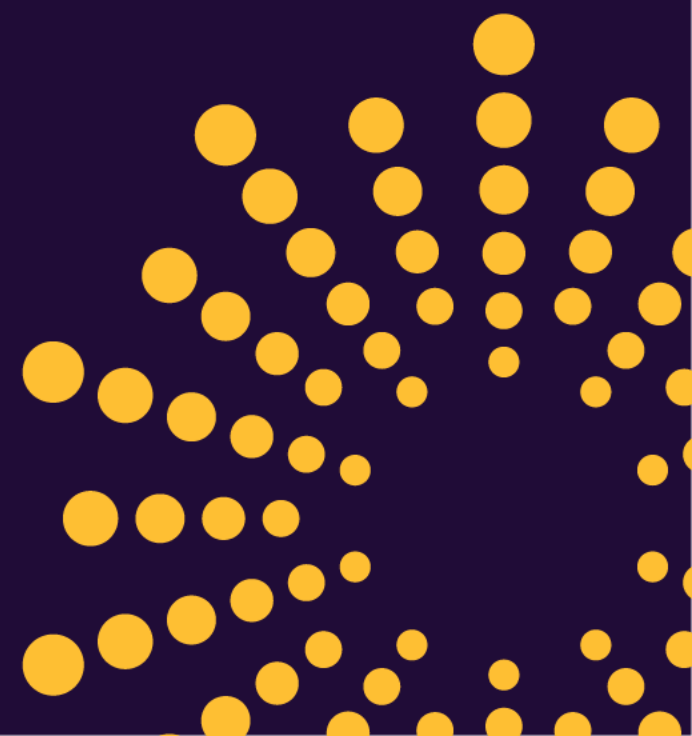
Gallery Experience - multiple available

Several museum galleries will have special themes, activities, and increased visibility throughout the night. Guests will be encouraged to walk through all active galleries as part of a curated experience. The sponsoring partner will have **recognition located near the entrance of all galleries hosting special experiences** as well as on all applicable digital and print soiree collateral as a Wonder Sponsor. Wonder Sponsors will also receive **4 VIP reception tickets**.





Dream Sponsor Opportunities \$10,000



Dream Sponsor Opportunities

Entertainment Sponsor – multiple available

Various activities and entertainment elements will be sprinkled around the museum for our guests to enjoy throughout the evening. Each element is considered a sponsorable opportunity and can include DJs, painters, caricature artists, solo musicians, performances, sports celebrity meet & greets.

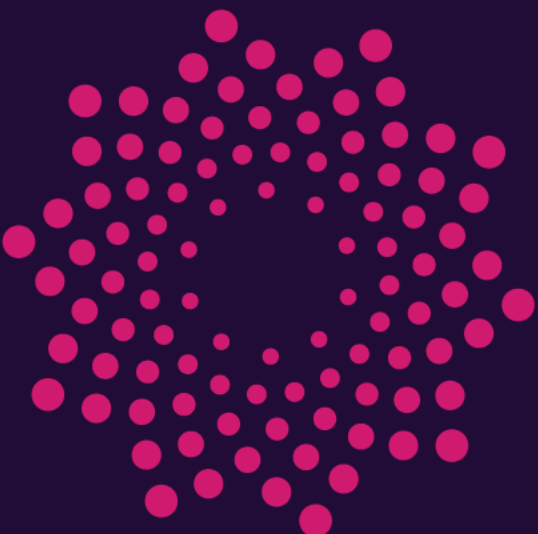
Valet Sponsor – 1 available

Many of our guests will be taking advantage of our complimentary valet service. This is your opportunity to connect directly with our guests, multiple times from beginning to end.

Soft Seating Sponsor – multiple available

Need a break? Our soft seating sponsors will provide guests the chance to take a break, sit down, enjoy the view or have a casual conversation with friends at one of many soft seating areas spread throughout the museum.

** Branded recognition will be located onsite near the sponsored element as well as on the website and in general soiree collateral as a Dream Sponsor. Dream Sponsors will also receive two VIP reception tickets.*



VIP Reception Tables
\$5,000



VIP Reception Table

Multiple available

The VIP reception will be the most exclusive element of the entire evening and make one of the largest impacts towards our philanthropic goals. VIP guests will enjoy a three course sit down meal, the opportunity to mingle with several high-profile guests, and be provided a special memento for making such a generous contribution to support the mission of the museum. VIP's will be provided their own table for eight as well as access to the main soiree.

Special guests will include:

- History makers
- Inspirational figures
- The museum's closest friends and most generous donors
- Sports icons
- Celebrities
- State and local officials



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Join us turning dreams into reality by

**Supporting the Second
Century Vision**

Of The Children's Museum of Indianapolis

For additional questions and information please
contact:

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Director of Corporate Development

cweimer@childrensmuseum.org

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